

CEIBS European Alumni Reunion 2022

September 2, 2022
Opening

12:00 - 12:45	REGISTRATION + WELCOME LUNCH <i>CEIBS Europe Alumni & Zurich Team</i>	Main & Man Wah Building <i>Lobby</i>
12:45 - 12:55	WELCOME BY YOUR MODERATORS <i>Dr. Robert Straw, CEO of CEIBS Zurich Campus</i> <i>Georgina Childs, Alumni & Partnerships Manager (Europe), CEIBS</i>	Man Wah Building <i>Auditorium</i>
12:55 - 13:30	CEIBS UPDATES <i>Vice President & Dean Yuan Ding</i>	Man Wah Building <i>Auditorium</i>

Keynote Speech

13:30 - 14:30	CHINA AND THE WORLD <i>Victoria Wu, Managing Director, Head of Asia, Bordier & Cie, Banquiers Privés</i>	Man Wah Building <i>Auditorium</i>
----------------------	--	--

Learning Streams

	STREAM 1: Should there be quotas for the number of women on boards? <i>Prof. Gianfranco Siciliano, Assistant Professor of Accounting, CEIBS</i> <i>Panelists</i> <i>Ursula Schwarzenbart, General Manager, Talent Development & Global Diversity Management, Daimler AG</i> <i>Sandra Souto, ESG Procurement, Dow</i> <i>Dr. Annabella Bassler, Group Chief Financial Officer, Ringier [via livestream]</i> <i>or</i>	Main Building <i>Small Auditorium</i>
14:30 - 15:45	STREAM 2: What's next for the future of work? <i>Prof. Katherine Xin, Associate Dean (Europe); Professor of Management, CEIBS [via livestream] with</i> <i>Dr. Robert Straw, CEO of CEIBS Zurich Campus</i> <i>or</i>	Man Wah Building <i>Auditorium</i>
	STREAM 3: What's next in the world of Web3? <i>Prof. Jeff Sampler, Professor of Management Practice in Strategy, CEIBS</i> <i>Panelists</i> <i>Isla Munro-Hochmayr, Founding Member, FTW DAO</i> <i>Alexander Nick, Director of Innovation Labs, GoStudent [via livestream]</i> <i>Kadine James, Founder, The Immersive KIND</i>	Main Building <i>Big Auditorium</i>

15:45 - 16:15	NETWORKING AND REFRESHMENTS	Main & Man Wah Building <i>Lobby</i>
----------------------	------------------------------------	--

16:15 - 17:15	GREEN / SUSTAINABLE FINANCE <i>Prof. Renxuan Wang, Assistant Professor of Finance, CEIBS</i> <i>Panelists</i> <i>Prof. Oliver Rui, Professor of Finance and Accounting, CEIBS [via livestream]</i> <i>Dr. Marta Ra, Co-Founder of Women in Sustainable Finance (WISF)</i> <i>Anne Marion-Bouchacourt, Chief Country & Chief Executive Officer, Societe Generale</i> <i>Daouii Abouchere, Head of ESG and Sustainable Finance, Channel Capital Advisors [via livestream]</i>	Man Wah Building <i>Auditorium</i>
----------------------	--	--

17:15 - 17:45	THE IMPORTANCE OF SWITZERLAND IN THE EUROPE / CHINA / ASIA RELATIONSHIP <i>Ivan Gonzalez, CEO Reinsurance China & Country President, Swiss Re [via livestream]</i>	Man Wah Building <i>Auditorium</i>
----------------------	--	--

18:00 - 18:45	Travel to dinner in Zurich	
18:45 - 00:00	SWISS NETWORKING DINNER <i>Introduction by Mr. Christoph Streib, ZunftHaus Master</i>	ZunftHaus zur Saffran <i>Limmatquai 54, 8001 Zurich</i>

CEIBS European Alumni Reunion 2022

September 3, 2022

Wellbeing & Sports

Option 1: LAKESIDE WALK with Dr. Robert Straw

Main Building
Entrance

08:00 - 09:00 *or*

Option 2: HATHA YOGA SESSION with certified instructor, Vivian Song

Main Building
Group Room Upstairs

Coffee Chat

09:00 - 10:00 **COUNTRY CHAPTER COFFEE CHATS**
Cedric Devroye, CAIC President, CEIBS & Georgina Childs, Alumni Manager

Man Wah Building
Auditorium

Skill Building Workshops

Workshop 1: MASTERING INNOVATION
Sara Pieters, Innovation Expert

Main Building
Big Auditorium

10:00 - 12:00 *or*

Workshop 2: LEADING HIGH-PERFORMANCE TEAMS PART 2
Dr. Robert Straw, CEO of CEIBS Zurich Campus

Man Wah Building
Auditorium

Closing

12:00 - 12:10 **CLOSING REMARKS AND FAREWELL WISHES**
Vice President & Dean Yuan Ding, Dr. Robert Straw & Georgina Childs

Man Wah Building
Auditorium

12:10 - 12:45 **FAREWELL LUNCH**

Main & Man Wah Building
Lobby